

Kellie B. Moore

Professional Profile

Writer, editor, and copy editor dedicated to informing and engaging others. Excels in explaining complex concepts in a conversational way; skilled in learning the nuances of niche subjects. Thrives in collaborative environments.

Experience

Contributor (Volunteer)

SADS Channel (SADS Foundation blog) – remote 2017 – present

- Craft stories to educate and encourage readers who have heart rhythm disorders, including some stories based on personal experience and some that draw from interviews with others
- Collaborate to develop guidelines for writers; brainstorm ideas for future contributors

Academic Writing Consultant

Concordia University Irvine Writing Studio – Irvine, CA (remote) 2016 – present

- Guide graduate students in improving their writing by providing detailed written feedback on content, organization, format, grammar, etc.

Copy Editor

Newsy – Columbia, MO 2016 – 2017

- Edited and fact-checked video scripts and web copy for AP Style, house style, and clarity
- Developed new sections for the house style guide, including guidelines on alt text and formatting Q&A text

English and Journalism Teacher

Fr. Tolton Catholic High School – Columbia, MO 2014 – 2016

- Established and developed school's student-run online news publication, *The Tolton Times*
- Re-structured freshman English course to enhance emphasis on grammar and composition
- Steered composition, editing, and publication of monthly e-newsletter (2014 – 2015)

Editor and Community Manager

Columbia Faith & Values – Columbia, MO 2012 – 2014

- Sought, reported, and edited stories for local nonprofit, nonsectarian religion news website
- Adapted stories for national publication via Religion News Service; adjusted stories for local radio broadcast
- Recruited and oversaw network of 30+ contributing writers from diverse backgrounds
- Increased site traffic using social media, e-newsletters, and other outreach: In first 18 months, unique site visitors/week grew by 183 percent, and overall page views/week grew by 44 percent

Assistant News Editor/Reporter

Columbia Missourian – Columbia, MO 2010 – 2012

- Guided student reporters in story creation, from assigning to reporting, writing, and revising
- Delved into reporting stories across beats, including health, public safety, and education

Freelance Work

Contributor: Verily Magazine, Motherly, Cheapism; **Copy Editor,** *Hand Over Fist* by Dr. Kevin D. Glenn, 2014

Education

MA, Journalism, May 2012: University of Missouri Graduate School of Journalism, Columbia, Missouri

BA, English, minor in Creative Writing, May 2010, Summa Cum Laude: Concordia University, Irvine, California